



INTRODUCTION

# A PROPERTY CONSULTANCY LIKE NO OTHER

It's a bold claim. Here's why we believe it's true. We are independent. We work with an unrivalled range of trusted property-related specialists. We offer a full end-to-end advisory service. And we are backed by a decade's worth of endorsements from the most discerning clients and leading professionals in the UK. Above all, we deliver a level of service described as 'astonishing'.



WHO WE ARE

# DESIGNING THE FUTURE

Our team of directors has advised on close to 250 prime residential and commercial properties across the UK and overseas in the last decade, building a reputation as one of the world's premier property consultancies.

Our 'RedBook' of curated global suppliers and professional expertise enables us to provide a precise, tailored service that meets budget and timeline expectations for every client.

"The firm with the  
unrivalled contacts book."

- FINANCIAL TIMES







“I trust RedBook with my best clients...  
they are in the safest possible hands.”

– DAVID FORBES, CHAIRMAN, SAVILLS PRIVATE OFFICE

Our clients have high expectations, so you'll be reassured to know that our own expectations are even higher. Excellent listeners and creative thinkers, we are committed to delivering every project with the utmost efficiency and finesse - standing by the side of our clients at every moment.

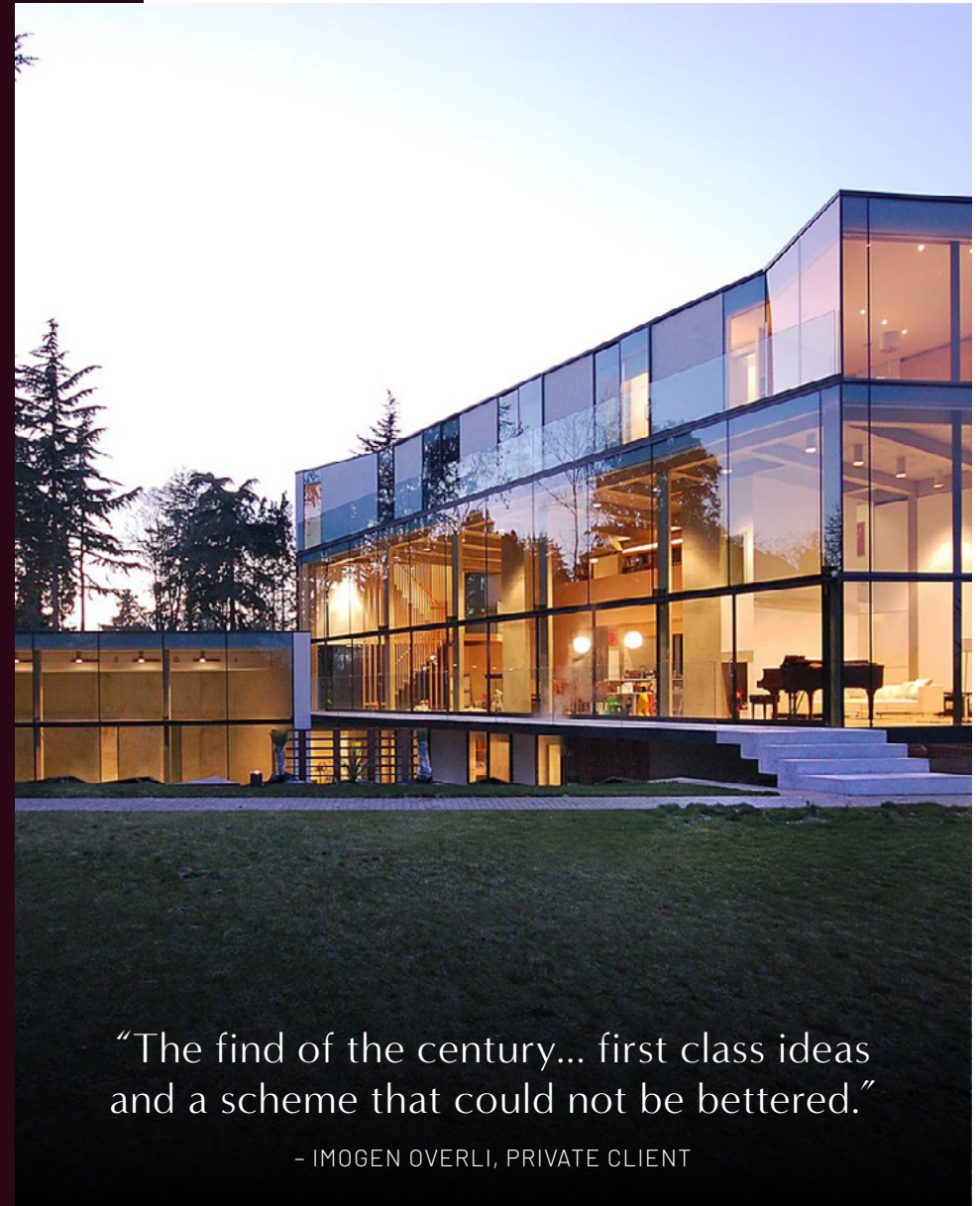
“We simply can't recommend  
RedBook highly enough.”

– THOMAS BENTZ, PRIVATE CLIENT

OUR SERVICES

# COMPLETE EXCELLENCE

Successfully delivering complex, high-value projects for our clients is at the very heart of what we do best - and has been for over 10 years. Our bespoke, end-to-end service ensures that our clients are in the safest of hands at every step.



“The find of the century... first class ideas  
and a scheme that could not be bettered.”

- IMOGEN OVERLI, PRIVATE CLIENT

## OUR SERVICES

# END-TO-END EXPERTISE

### PHASE 1 PRE-PURCHASE

-  SALES
-  ACQUISITIONS
-  INVESTMENTS
-  FEASIBILITY STUDIES
-  FINANCE & INSURANCE
-  DEVELOPMENT

When searching for the perfect property in London or the country, our clients trust our inside knowledge of the best buying and selling agents to secure their ideal home.

We work closely with planning consultants, surveyors and technical building specialists in carrying out feasibility studies when clients need to make fully informed decisions pre-purchase.

### PHASE 2 PROJECT

-  ARCHITECTURE
-  INTERIOR DESIGN
-  GARDEN DESIGN
-  TECHNICAL & PROJECT MANAGEMENT
-  CONSTRUCTION
-  GREEN SERVICES

From ground-breaking new builds to restoring the most beautiful of historic homes, our extensive experience covers the full spectrum of exceptional properties.

Our finely-honed project process ensures that every client works with a team of optimal specialists suited to their individual needs, with each project launching as swiftly as possible.

### PHASE 3 AFTERCARE

-  HOME SECURITY
-  ART CONSULTANCY
-  AV
-  STAFF RECRUITMENT
-  PROPERTY MANAGEMENT

A property project is only truly complete when your home is working perfectly in every way, protected by proper maintenance and security.

We work with complete discretion to service needs from staffing to smart-home, AV design to art consultancy.



THE PROJECT PROCESS  
**FROM VISION  
TO REALITY**

Our process begins with understanding your brief thoroughly, and helping you shape it. Analysing the ideal candidates for your project team, we ensure a close eye is kept on costs, fees and timelines.

Working hand-in-hand with our clients as trusted advisors is what we do best.



“They really do make dreams come true!”

- LULU EGERTON, SENIOR DIRECTOR, STRUTT & PARKER

## THE PROJECT PROCESS

# ATTENTION TO DETAIL AT EVERY STEP



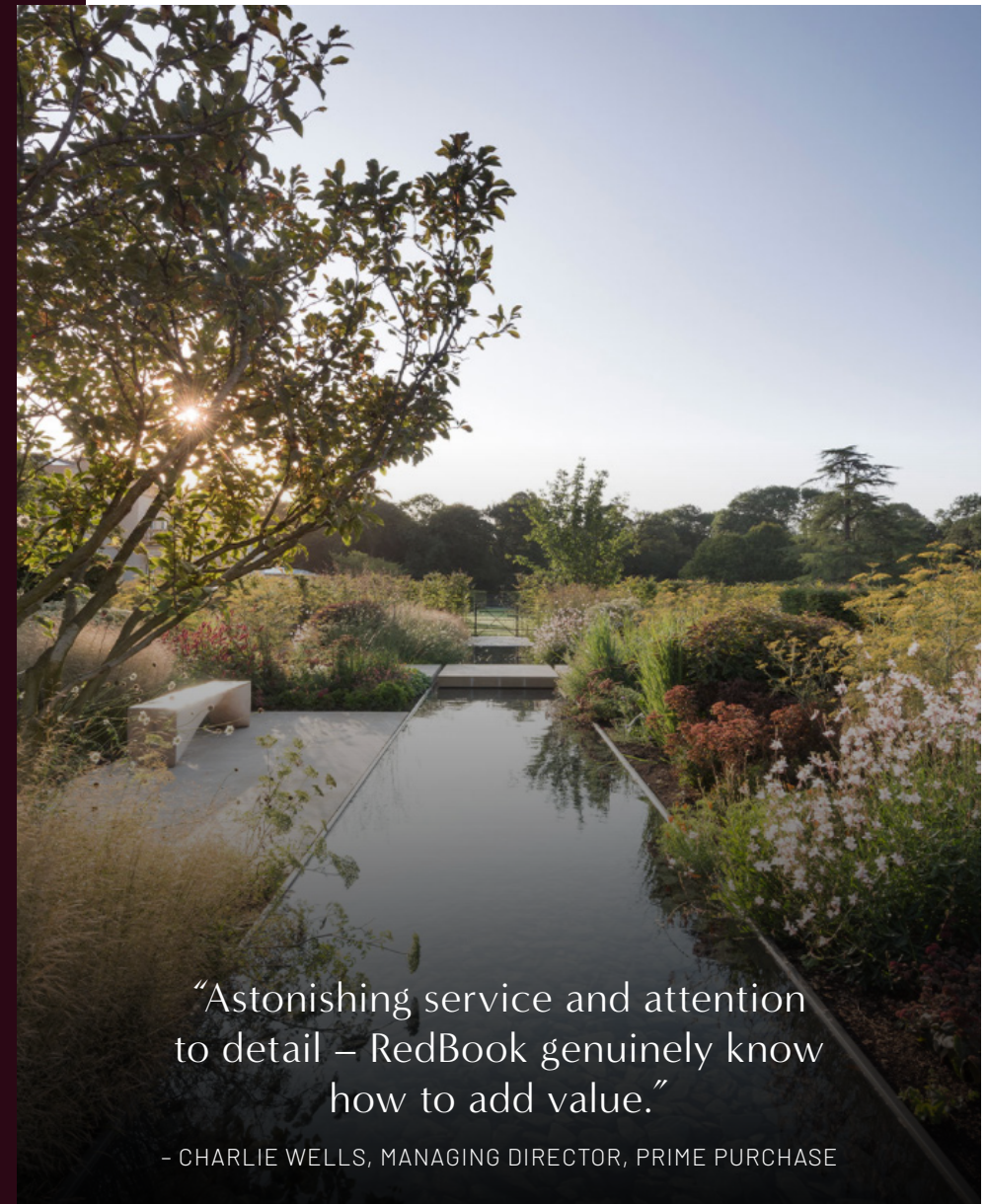
Process diagram based on a standard project and not indicative of all services.



WHY WORK WITH US

# THE SAFEST OF HANDS

With the largest range of best-in-class suppliers at our fingertips and a commitment to exceptional customer service, our ability to seamlessly deliver even the most complex of projects makes working with RedBook a reassuring and enjoyable experience.



“Astonishing service and attention to detail – RedBook genuinely know how to add value.”

– CHARLIE WELLS, MANAGING DIRECTOR, PRIME PURCHASE



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WHY WORK WITH US

# THE REDBOOK DIFFERENCE

## UNRIVALLED CONTACTS

With close to 250 projects completed since 2010, we currently work with and know intimately over 200 best-in-class firms – all leading experts in their field. We are a consultancy with a truly international reach, servicing clients worldwide.

## EFFICIENCY

With busy lives encompassing work, family and international travel, our clients are often time poor. They make huge savings in time and trouble when they engage us. We deliver results with the minimum of fuss.

## COST & RISK MITIGATION ADVICE

We excel in providing feasibility studies, risk advice, fee evaluation and cost benchmarking. RedBook's advice saves clients from the expensive pitfalls that lie in wait.

## EXPERTISE

Clients and their representatives worldwide seek the advice of RedBook. With our unrivalled experience and knowledge, we ensure our clients receive honest, current and easy-to-understand input to facilitate smooth, fast decision-making.

## IMPARTIAL SELECTION

We pick the firms and specialists we work with purely on merit. They do not pay any joining fee and work with us on identical terms to avoid the risk of bias. The candidates we introduce you to are selected purely to suit your requirements. We remain impartial and guide you to the choices that suit you best.

## A TRUSTED PARTNERSHIP

We act as trusted advisors for all our clients, whatever the service they require. We are highly protective of our clients' interests and develop a personal passion for each project.

ADVISORY BOARD

# SUPERIOR TALENT

Our distinguished Advisory Board ensures that the property-related specialists we work with are the best of the best. The Advisors act as the gatekeepers to our stable of talent. RedBook's reputation is built on our uncompromising demand for trust, integrity and delivery.



ADVISER ON INTERIOR DESIGNERS

## LIZ ELLIOT

An international authority on interior design, Liz has served as Editor-at-Large for House & Garden since 1997, following her initial formal training and experience in the fashion houses of Jaeger and Roland Klein.



ADVISER ON TRADITIONAL ARCHITECTS  
& PLACE MAKING

## CLIVE ASLET

With unparalleled knowledge of American and English country houses, Clive is the author of many esteemed books on architecture. Following a successful career as the long-standing editor of Country Life magazine, he is now a regular broadcaster and columnist for national newspapers.





ADVISER ON GARDEN & LANDSCAPE DESIGNERS

## SIR ROY STRONG

Formerly director of the National Portrait Gallery and Victoria and Albert Museum, Sir Roy has penned countless books including *The Renaissance Gardens of England* and *Gardens through the Ages* and continues to stand as one of the most respected authorities on landscape design.



ADVISER ON CONSTRUCTION & ARCHITECTURE

## AIDAN MORTIMER

Aidan started his career in the building industry over four decades ago, went on to become CEO of one of England's most respected building firms, and continues to serve as Fellow of The Royal Institute of Chartered Surveyors, The Chartered Institute of Building and The Royal Society of Arts.



ADVISER ON CONTEMPORARY ARCHITECTS  
& CONTEMPORARY DESIGN

## DOMINIC BRADBURY

As an acclaimed authority on contemporary architecture and design, Dominic contributes to numerous publications worldwide, including *The Telegraph*, *The Financial Times*, *Wallpaper* and *World of Interiors*. His books include *Mid-Century Modern Complete*, *The Iconic House* and *The Iconic Interior*.



ADVISER ON CONSERVATION ARCHITECTS  
& LISTED BUILDINGS

## DR SIMON THURLEY

With a distinguished career spanning CEO of English Heritage and Curator of Historic Royal Palaces, Simon is a leading national authority on listed buildings and conservation architecture. He is the author of many acclaimed books including his most recent, *The Building of England*.



ADVISER ON SUSTAINABILITY & THE BUILT ENVIRONMENT

## POORAN DESAI

An environmental innovator, Pooran chaired the UK Government's Advisory Committee on energy ratings in housing, and has led teams that have formulated sustainability strategies for £25 billion of real estate development internationally. He received a World Economic Forum award as European Social Entrepreneur of the Year.



ADVISER ON REWILDING & REGENERATIVE FARMING

## SIR CHARLES BURRELL

Sir Charles pioneered England's re-wilding resurgence with the Wildland project on 3,500 acres of his Knepp Castle Estate in West Sussex, and has since become one of the world's leading figures advising on facilitating large-scale 'space for nature' projects on several continents.

RedBook

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CONTACT

WE'RE READY  
TO BEGIN

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