RedBook

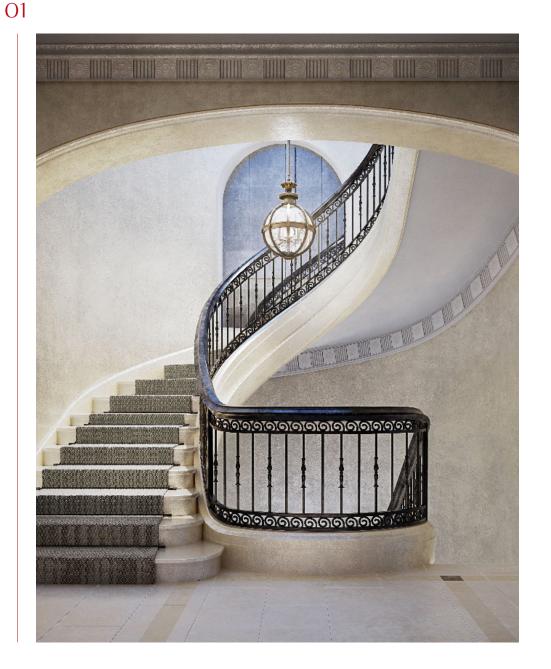
LONDON

ReBook

INTRODUCTION

A PROPERTY CONSULTANCY LIKE NO OTHER

It's a bold claim. Here's why we believe it's true. We are independent. We work with an unrivalled range of trusted property-related specialists. We offer a full end-to-end advisory service. And we are backed by a decade's worth of endorsements from the most discerning clients and leading professionals in the UK. Above all, we deliver a level of service described as 'astonishing'.



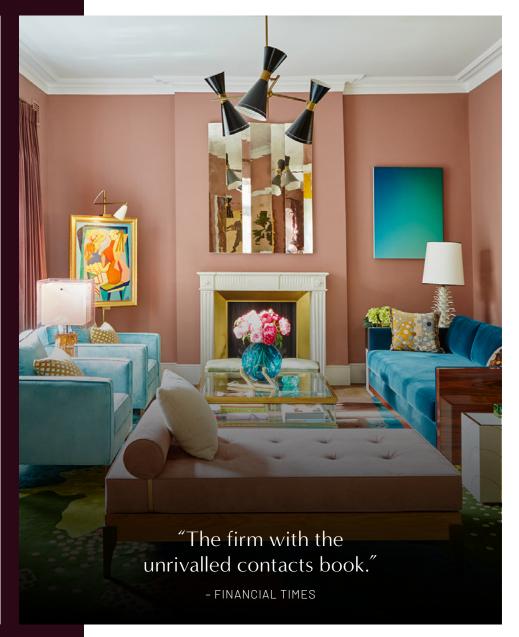
ReBook O2

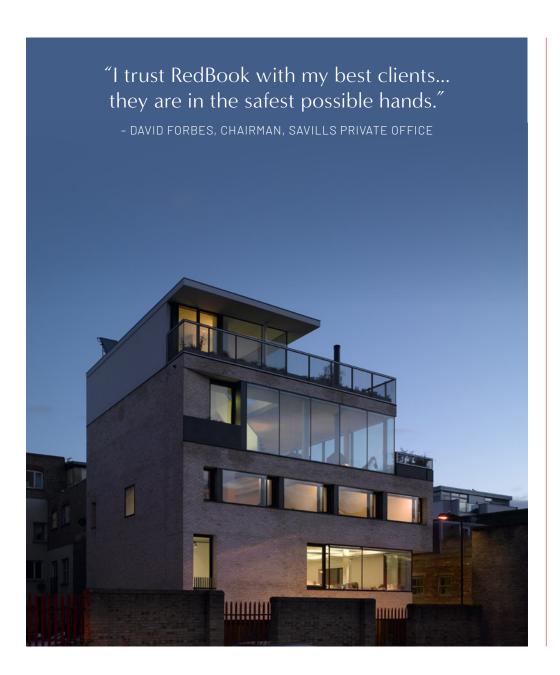
WHO WE ARE

DESIGNING THE FUTURE

Our team of directors has advised on close to 250 prime residential and commercial properties across the UK and overseas in the last decade, building a reputation as one of the world's premier property consultancies.

Our 'RedBook' of curated global suppliers and professional expertise enables us to provide a precise, tailored service that meets budget and timeline expectations for every client.





Our clients have high expectations, so you'll be reassured to know that our own expectations are even higher. Excellent listeners and creative thinkers, we are committed to delivering every project with the utmost efficiency and finesse - standing by the side of our clients at every moment.

"We simply can't recommend RedBook highly enough."

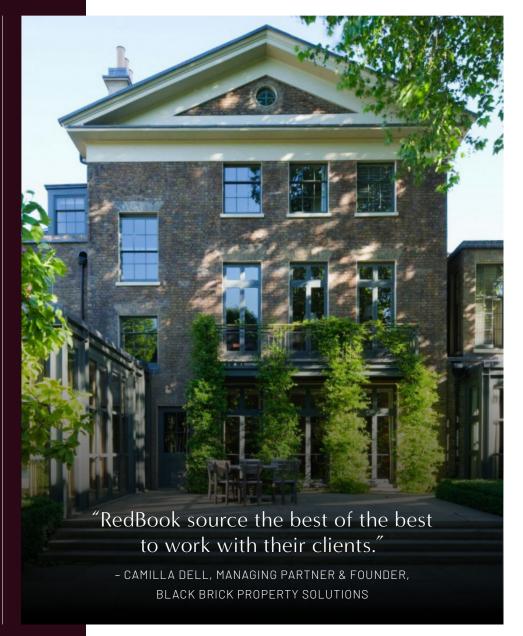
- THOMAS BENTZ, PRIVATE CLIENT

RedSook 03

OUR SERVICES

COMPLETE EXCELLENCE

Successfully delivering complex, high-value projects for our clients is at the very heart of what we do best - and has been for over 10 years. Our bespoke, end-to-end service ensures that our clients are in the safest of hands at every step.



END-TO-END EXPERTISE

PHASE 1 PRE-PURCHASE



SALES



ACQUISITIONS



INVESTMENTS



FEASIBILITY STUDIES



FINANCE & INSURANCE



DEVELOPMENT

When searching for the perfect property in London or the country, our clients trust our inside knowledge of the best buying and selling agents to secure their ideal home.

We work closely with planning consultants, surveyors and technical building specialists in carrying out feasibility studies when clients need to make fully informed decisions pre-purchase.

PHASE 2 PROJECT



ARCHITECTURE



INTERIOR DESIGN



GARDEN DESIGN



TECHNICAL & PROJECT MANAGEMENT



CONSTRUCTION



GREEN SERVICES

From ground-breaking new builds to restoring the most beautiful of historic homes, our extensive experience covers the full spectrum of exceptional properties.

Our finely-honed project process ensures that every client works with a team of optimal specialists suited to their individual needs, with each project launching as swiftly as possible.

PHASE 3

AFTERCARE



HOME SECURITY



ART CONSULTANCY



) AV



STAFF RECRUITMENT



PROPERTY MANAGEMENT

A property project is only truly complete when your home is working perfectly in every way, protected by proper maintenance and security.

We work with complete discretion to service needs from staffing to smart-home, AV design to art consultancy.

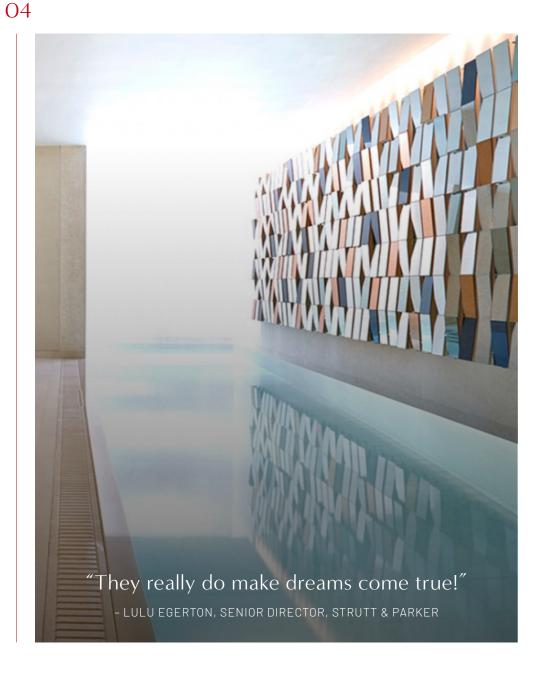
Redook

THE PROJECT PROCESS

FROM VISION TO REALITY

Our process begins with understanding your brief thoroughly, and helping you shape it. Analysing the ideal candidates for your project team, we ensure a close eye is kept on costs, fees and timelines.

Working hand-in-hand with our clients as trusted advisors is what we do best.



ATTENTION TO DETAIL AT EVERY STEP

STEP 1



INITIAL CONSULTATION

We meet clients at their home, office, online or on site to gather information and gain a full understanding of the scope of work and services required.

Our ability to interpret and understand our client's vision ensures that every project starts quickly and with ease.

STEP 2



ENGAGEMENT & CURATION

After engaging RedBook, clients pay a small one-off fee for our services, and project planning begins in earnest.

We proceed to develop a detailed brief. This enables us to analyse carefully and put forward the optimal specialists for every aspect of the project.

STEP 3



PRESENTATION & SELECTION

We present clients with bespoke illustrated proposals and follow up with our insiders' insights into the fees, experience and abilities of each chosen specialist.

We then lead clients through their meetings with shortlisted candidates so a final selection can be made with all the facts to hand. STEP 4



PROJECT DELIVERY

With the best team on board and timeline agreed, the project begins - streamlined, de-risked and set for success.

We are on hand throughout the project to act as a sounding board, helping to ensure everything runs smoothly from start to finish. We end by offering a complimentary property valuation.

STEP 5



AFTERCARE & SUPPORT

After the project is completed, we continue to support and guide as trusted advisers, offering continuing exclusive access to our finest service providers across the spectrum of disciplines both in the UK and abroad.

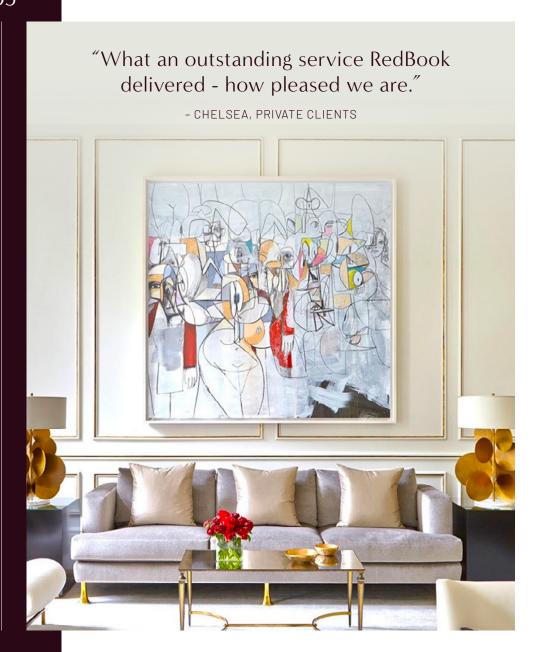
We build lifetime relationships with our clients founded on our outstanding service and determination to deliver value.

ReBook O5

WHY WORK WITH US

THE SAFEST OF HANDS

With the largest range of best-in-class suppliers at our fingertips and a commitment to exceptional customer service, our ability to seamlessly deliver even the most complex of projects makes working with RedBook a reassuring and enjoyable experience.





WHY WORK WITH US

THE REDBOOK DIFFERENCE

UNRIVALLED CONTACTS

With close to 250 projects completed since 2010, we currently work with and know intimately over 200 best-in-class firms – all leading experts in their field. We are a consultancy with a truly international reach, servicing clients worldwide.

EFFICIENCY

With busy lives encompassing work, family and international travel, our clients are often time poor. They make huge savings in time and trouble when they engage us. We deliver results with the minimum of fuss.

EXPERTISE

Clients and their representatives worldwide seek the advice of RedBook. With our unrivalled experience and knowledge, we ensure our clients receive honest, current and easy-to-understand input to facilitate smooth, fast decision-making.

COST & RISK MITIGATION ADVICE

We excel in providing feasibility studies, risk advice, fee evaluation and cost benchmarking. RedBook's advice saves clients from the expensive pitfalls that lie in wait.

IMPARTIAL SELECTION

We pick the firms and specialists we work with purely on merit. They do not pay any joining fee and work with us on identical terms to avoid the risk of bias. The candidates we introduce you to are selected purely to suit your requirements. We remain impartial and guide you to the choices that suit you best.

A TRUSTED PARTNERSHIP

We act as trusted advisors for all our clients, whatever the service they require. We are highly protective of our clients' interests and develop a personal passion for each project.

ADVISORY BOARD

SUPERIOR TALENT

Our distinguished Advisory Board ensures that the property-related specialists we work with are the best of the best. The Advisors act as the gatekeepers to our stable of talent. RedBook's reputation is built on our uncompromising demand for trust, integrity and delivery.



ADVISER ON INTERIOR DESIGNERS

LIZ ELLIOT

An international authority on interior design, Liz has served as Editor-at-Large for House & Garden since 1997, following her initial formal training and experience in the fashion houses of Jaeger and Roland Klein.



ADVISER ON TRADITIONAL ARCHITECTS & PLACE MAKING

CLIVE ASLET

With unparalleled knowledge of American and English country houses, Clive is the author of many esteemed books on architecture. Following a successful career as the long-standing editor of Country Life magazine, he is now a regular broadcaster and columnist for national newspapers.



ADVISER ON GARDEN & LANDSCAPE DESIGNERS

SIR ROY STRONG

Formerly director of the National Portrait Gallery and Victoria and Albert Museum, Sir Roy has penned countless books including The Renaissance Gardens of England and Gardens through the Ages and continues to stand as one of the most respected authorities on landscape design.



ADVISER ON CONSTRUCTION & ARCHITECTURE

AIDAN MORTIMER

Aidan started his career in the building industry over four decades ago, went on to become CEO of one of England's most respected building firms, and continues to serve as Fellow of The Royal Institute of Chartered Surveyors, The Chartered Institute of Building and The Royal Society of Arts.



ADVISER ON CONTEMPORARY ARCHITECTS & CONTEMPORARY DESIGN

DOMINIC BRADBURY

As an acclaimed authority on contemporary architecture and design, Dominic contributes to numerous publications worldwide, including The Telegraph, The Financial Times, Wallpaper and World of Interiors. His books include Mid-Century Modern Complete, The Iconic House and The Iconic Interior.



ADVISER ON CONSERVATION ARCHITECTS & LISTED BUILDINGS

DR SIMON THURLEY

With a distinguished career spanning CEO of English Heritage and Curator of Historic Royal Palaces, Simon is a leading national authority on listed buildings and conservation architecture. He is the author of many acclaimed books including his most recent, The Building of England.



ADVISER ON SUSTAINABILITY & THE BUILT ENVIRONMENT

POORAN DESAI

An environmental innovator, Pooran chaired the UK Government's Advisory Committee on energy ratings in housing, and has led teams that have formulated sustainability strategies for £25 billion of real estate development internationally. He received a World Economic Forum award as European Social Entrepreneur of the Year.



ADVISER ON REWILDING & REGENERATIVE FARMING

SIR CHARLES BURRELL

Sir Charles pioneered England's re-wilding resurgence with the Wildland project on 3,500 acres of his Knepp Castle Estate in West Sussex, and has since become one of the world's leading figures advising on facilitating large-scale 'space for nature' projects on several continents.



RedBook

LONDON - Henry Wood House, 2 Riding House St, London, W1W 7FA **COUNTRY -** Wessex House, 127 High St, Hungerford, Berkshire, RG17 ODL